AUTHUM

AUTHUM INVESTMENT & INFRASTRUCTURE LTD.

CIN : L51109MH1982PLC319008

October 28, 2025

To, **Department of Corporate Relationship** **BSE Ltd** **Phiroze Jeejeebhoy Towers,** **Dalal Street,** **Mumbai - 400 001** **Scrip Code: 539177**	**National Stock Exchange of India Ltd** **Listing Department** **Exchange Plaza, 5th floor,** **Plot no. C/1, G Block,** **Bandra Kurla Complex, Bandra (East), Mumbai - 400 051** **NSE Symbol – AIIL**

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ("SEBI LODR Regulations")

This is to inform that the Company has agreed to acquire 100% shares of BIC Cello (India) Private Limited (CIN: U51495DD2008PTC004668), subject to completion of closing conditions, by way of cash consideration (Total Enterprise Value) of INR 153.34 Crores subject to closing adjustments.

Further, the details required under Regulation 30 of SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 and SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are provided in Annexure - A.

Kindly take the same on your records.

Thank you

For Authum Investment & Infrastructure Limited

Amit K Dangi Digitally signed by Amit K Dangi Date: 2025.10.28 14:25:16 +05'30'

Amit Dangi
Whole Time Director
Din:06527044

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ANNEXURE – A

Disclosure of information pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 and SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

Sr. No.	Particulars	Detail
a.	Name of the target entity, details in brief such as size, turnover etc.	**Name of the Target Entities:** BIC Cello (India) Private Limited **Details of the Target Entities:** BIC Cello (India) Private Limited is engaged in the business of manufacturing and distribution of Writing Instruments and Other Stationeries **Net Worth of Target Entity** (as at March 31, 2025): INR 30.38 (Crores) **Turnover of Target Entity**(as at March 31, 2025): INR 353.07 (Crores)
b.	Whether the acquisition would fall within related party transaction(s)and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is one at "arms length";	Not a related party transaction.
c.	Industry to which the entity being acquired belongs;	Writing Instruments and Stationery
d.	Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line' of business of the listed entity);	The target entity has strong fundamentals, and it aligns with our objective of portfolio diversification and value creation.
e.	Brief details of any governmental or regulatory approvals required for the acquisition;	No governmental or regulatory approvals were required for the acquisition.

f.	Indicative time period for completion of the acquisition;	Within 30 days from the date of entering into the agreement, subject to completion of closing conditions.
g.	Nature of consideration - whether cash consideration or share swap and details of the same;	Cash transaction
h.	Cost of acquisition or the price at which the shares are acquired;	INR 153.34 Crores (Total Enterprise Value) subject to closing adjustments
i.	Percentage of shareholding / control acquired and / or number of shares acquired;	Authum Investment & Infrastructure Limited has agreed to acquire 100% shares of the Target Entity.
j.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	**Brief background of BIC Cello (India) Private Limited:** BIC Cello (India) Private Limited is a Company existing under the laws of India, having CIN U51495DD2008PTC004668 and its registered office at Plot. No 711/1,2,3,4 Somnath Road, Dabhel Daman 396210, Daman and Diu. **Line of Business:** BIC Cello (India) Private Limited engaged in the business of manufacturing and distribution of Writing Instruments and Other Stationeries **Date of Incorporation:** December 01, 2008 (Previously named Cello Plastic Products Private Limited) **Turnover history of last 3 years (INR Crores)** FY25: 353.07 FY24: 389.15 FY23: 499.66 **Country in which BIC Cello (India) Private Limited has Presence**: India